



STEPPING AHEAD OF GROWTH
While Preserving Authenticity



CONFERENCE KICK-OFF SESSION

JEFF RUST, Corporate Alliance Co-founder

Building Meaningful Business Relationships

Come prepared to step out of your comfort zone for an experience that will open new realms of opportunity! Jeff Rust is the Co-founder of Corporate Alliance, a membership-based organization that helps business leaders create and manage successful relationships. Corporate Alliance teaches strategies to significantly improve the quality and speed of the relationship building process. Jeff has been recognized as one of the most connected individuals in Utah and is a certified Master Facilitator having facilitated over 1500 connecting events. He will kick off our conference by introducing a new approach to networking, then he'll join us again at lunch on Friday to suggest relationship strategies that can help make your administration and your community more productive.



SPONSORED BY ZIONS BANK-ULCT SPEAKER SERIES

WEDNESDAY LUNCH KEYNOTE SPEAKER

TRAVIS STORK, MD

"The Doctors" Co-host

Award-winning talk show co-host and practicing emergency medicine physician, Dr. Travis Stork, will help each of us take an insightful look at the things we do that affect how we feel. It's a simple analysis of the many seemingly inconsequential decisions we make that affect our overall health.

Dr. Stork is a fervent believer in helping patients feel empowered when it comes to their health. He's passionate about enlightening individuals on simple ways to attain and maintain good health based on their own life and circumstances. And he takes great pride in teaching people how to avoid preventable illness before it happens.



WEDNESDAY EVENING

UTAH'S OWN RECEPTION

Whether it's the gourmet "mac 'n cheese" bar, or the fresh fruits from local trees and vines— feast off the bounty of Utah's Own, enjoying exceptional locally grown produce, cheese, meats and beverages. Experience the amazing culinary creations crafted by the Sheraton's chef and spend some time mingling with your colleagues from neighboring cities and towns.

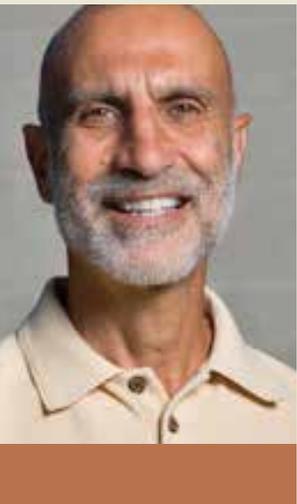


THURSDAY MORNING

PLANNERS DAY OPENING SESSION AND 2-HOUR INTERACTIVE FOLLOW UP WORKSHOP.

Financial Resiliency for Cities and Towns

Chuck Marohn from the group Strong Towns will challenge us to look at some new ideas on how we are going to handle the growth that is coming our way. In this opening session on Planner's Day Chuck will review ideas of the suburban era we need to shed and proposes strategies for adjusting to the new realities we face. He will let us know how cities and towns can make high-return investments and update methods for evaluating the financial viability of a building or transportation project.



THURSDAY MORNING GENERAL SPEAKER

JOHN NALBANDIAN Professor Emeritus, School of Public Affairs and Administration, University of Kansas

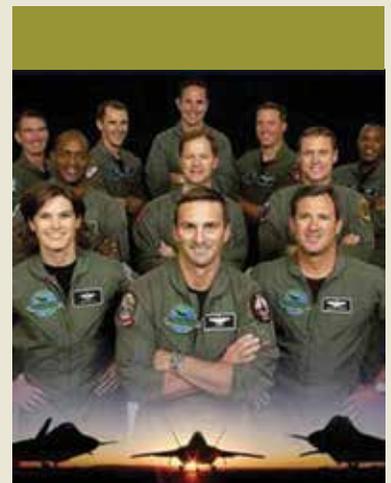
Political Astuteness: Bridging the Gap Between Politics and Administration

Nothing gets done effectively without connecting the political and administrative worlds Bridging the gap between these arenas is facilitated by a politically astute mindset. First, politics is about value conflicts dealing with problems for which there are no correct answers. No value profile is right or wrong. Second, while we often speak of politics and administration in terms of behavioral differences, underneath those differences are constellations of logic—the logic of politics and the logic of administration. The politically astute are adept translators. Join Professor Emeritus, John Nalbandian, from the University of Kansas to discuss that gap and talk about the values and identify the arenas of logic during a morning general session and an interactive workshop Thursday afternoon.

THURSDAY MORNING SPEAKERS

AFTERBURNER, INC.

Learn the four-step Flawless Execution model created by a team of elite military professionals. Afterburner uses the combat-proven methodologies of high performing military teams to help others bring performance to the next level. Their Flawless Execution model is unlike any process you've tried. It's simple to use and the effects are lasting. Learn the skills and strategy to align your team around a disciplined, scalable process in order to accelerate performance and achieve better results.



THURSDAY LUNCH

LT. GOVERNOR SPENCER COX

The State of Utah's Cities and Towns

Featuring special guests: Mikelle Moore, Intermountain Healthcare
Theresa Foxley, Governor's Office of Economic Development
Vicki Varela, Managing Director for the Utah Office of Tourism, Film and Global Branding



Mikelle Moore

Theresa Foxley

Vicki Varela



Join former Fairview Mayor, Lt. Governor Spencer Cox, and other special guests, for interesting insight on what Utah's cities and towns can anticipate with an influx of business and residential growth in the coming years. We'll talk about technology and business, the workforce, family dynamics, healthcare, tourism, and transportation. Hear how life in your city or town may be affected by the changes ahead.

FRIDAY LUNCH

"WHY I LIKE MY COMMUNITY" ESSAY AWARD WINNERS

Hear from Utah's bright, intuitive 4th and 7th grade first prize essay winners as they explain what makes a hometown so special.



*Annabelle Smith
Sunset Elementary, St. George*



*Stephen Grant
Madeleine Choir School
Salt Lake City*

KC AND THE SUNSHINE BAND



FRIDAY EVENING ENTERTAINMENT AT THE SHERATON

From the time they first danced onto the music screen 40 years ago, Harry Wayne Casey and his Sunshine Band have impressed us with a unique mix of R&B, funk, Latin percussion groove, and, yes... disco!! Come "Shake Your Booty" under the shimmering disco ball in the Sheraton Ballroom and sing along to the hits of the 70's.

PARTNERS PROGRAM



WEDNESDAY

Truffle Making with Auxiliary President Janette Kelly.

Learn an art that's also a sure way into the hearts of those you love- with chocolate! Whether it's with mint or raspberry, milk or dark... learn from the talented Partner's President what "good taste" is really all about!

Clearing Clutter and Getting Organized with professional organizer Vicki Winterton.

Living in a cluttered home zaps both energy and time. Join a professional home organizing specialist to learn clutter busting secrets that can make a big difference in your life. Hear Vicki's 5-step formula to easily organize any home trouble spot.

THURSDAY

Learn how the philosophy of "Hope through Research, Education, and Care" affects treatment and research at one of the world's leading not-for profit cancer centers. Meet Dr. John Sweetenham, Exec. Medical Director and Sr. Director of Clinical Affairs and hear from him on our tour through the Huntsman Cancer Institute. After a nice lunch at "The Pointe", continue on for a tour of the Utah State Capitol and the Daughters of Utah Pioneers Museum.



FRIDAY

Breakfast with the music of *"American's Violinist," Jenny Oaks Baker*

Enjoy a magical performance from Grammy Award winning musician Jenny Oaks Baker. She began playing the violin at age four and made her solo orchestral debut when she was only 8 years old. This beloved classical violinist, will share a special treat with ULCT Partners. See how talent runs in her family as she's joined by her four children, also musicians.

MOBILE TOUR AND ACTIVE TRAINING

THURSDAY AND FRIDAY MORNING CPR TRAINING

Learn life-saving skills from the South Jordan Fire Department and improve your own ability to respond to someone undergoing a medical emergency.

*This two-part, one hour morning course is not for certification.
Classroom seating space limited.*



FRIDAY AFTERNOON

SPLIT SECOND DECISION MAKING: LAW ENFORCEMENT FIREARMS TRAINING SIMULATOR

Test your judgement in one of the finest use of force training simulators in the world. Join UPD's Rangemaster Nick Roberts at the Parley's Canyon training range and VirTra 300 Degree Training Simulator and learn first-hand how police train for the most difficult real world situations, such as ambushes, active shooters, and maintaining situational awareness during extreme stress.

*Bus transportation provided. Limited to 28 participants
Pre-registration required. Fee: \$25*

THURSDAY AFTERNOON

REVITALIZATION FOR RECREATION TOUR

Join us as we take a walking tour through the Salt Lake City 16 Field Sports Complex, Trailside Park, and 900 South Oxbow.

See how a community has created a self-sustaining sports complex that will provide opportunities for regional recreation and economic development through competitive tournaments.

Stroll through the nature park adjacent to the sports complex and learn how the area was revitalized for family recreation while improving wildlife habitats and showcasing native plants. See how a former landfill was turned into a wetland area where educational opportunities abound.

Time permitting, we'll also visit Millrace Park in Taylorsville featuring an ADA playground, dog park, and urban fishing.



Bus transportation provided. Limited to 28 participants — pre-registration recommended. Fee: \$25



CONFERENCE HIGHLIGHTS

NOMINATIONS TO THE ULCT BOARD

At the Annual Convention each year several vacancies on the League's Board of Directors are filled with new members. If you or someone you know has a desire to serve on the board, return the nomination document that was sent to each city in early July. Any mayor or council member from a dues paying member city or town is eligible to be nominated and to nominate. If you have questions about this process, please contact Nick Jarvis at the League office: (801) 328-1601, or by email: njarvis@ulct.org. Nominations are due by August 14th.

ANNUAL BUSINESS SESSION

Shape the future of upcoming legislation during the ULCT Annual Business Session Friday morning, September 18th from 8:00-11:20 a.m. We will cover critical issues that affect all of Utah's cities and towns. Give your input as we discuss ULCT policy that will become part of our 2016 legislative agenda. Evaluate the review on the issues and cast your vote on any policy resolutions. This is your chance to represent your city or town with your input and your vote!

2015 ESSAY CONTEST WINNERS

SPONSORED BY ENERGY SOLUTIONS

See the images from Utah's cities and towns that are making a lasting impression on some of our youngest residents as you meet the winners from the ULCT essay contest, "Why I Like My Community." Watch a video featuring the six award winners from Utah's 4th and 7th grades. And hear the first prize winners read their own heart-felt words during Friday's luncheon.

THURSDAY OFFICE MESSAGES

Take ten minutes from a busy day of work-shops and networking to simply unwind with what's becoming an Annual favorite. Enjoy a head and neck "office massage," compliments of the therapists at Place to Place Massage.

THURSDAY PLANNERS' DAY AND CLERK AND RECORDER'S DAY

Earn professional Utah Chapter UMCA and APA certification by attending various courses within three tracks of work-shops for urban planners, rural planners, clerks and recorders.

TENTATIVE AGENDA

Wednesday, September 16, 2015

DELEGATE TRACKS

7:00 am – 8:00 am **Continental Breakfast**

7:00 am – 3:00 pm **Registration Desk Open**

8:00 am – 4:00 pm **Exhibits Open**

9:00 am – 10:30 am
CONFERENCE KICK-OFF SESSION
Jeff Rust “Building Relationships”

10:30 am – 11:20 am

WORKSHOP 1

**PROCEDURAL JUSTICE: FAIRNESS
IN DECISION MAKING**

10:30 am – 11:20 am

WORKSHOP 2

QUALITY OF LIFE

10:30 am – 11:20 am

WORKSHOP 3

CREATING A COMMUNITY CENTER

10:30 am – 11:20 am

WORKSHOP 4

**INCREASING PUBLIC
INVOLVEMENT**

11:30 am – 12:20 pm

WORKSHOP 5

GET TO THE POINT

11:30 am – 12:20 pm

WORKSHOP 6

BUDGETING

11:30 am – 12:20 pm

WORKSHOP 7

**CREATING HEALTHY
COMMUNITIES**

11:30 am – 12:20 pm

WORKSHOP 8

**PROMOTING AND PROTECTING UTAH
AGRICULTURE**

12:30 pm – 2:00 pm **OPENING LUNCH**

Keynote Speaker: Travis Storm, MD “The Doctors” *SPONSORED BY ZIONS BANK—ULCT SPEAKER SERIES*

2:10 pm – 3:00 pm

WORKSHOP 9

**CREATING HEALTHIER
WORKPLACES**

2:10 pm – 3:00 pm

WORKSHOP 10

**MONEY MATTERS
REGARDING TRANSPORTATION**

2:10 pm – 3:00 pm

WORKSHOP 11

**THE FUTURE OF OUR CITY:
DOING MORE WITH LESS**

2:10 pm – 3:00 pm

WORKSHOP 12

**MULTI-MEDIA OPTIONS FOR
PUBLIC OUTREACH**

3:10 pm – 4:00 pm

WORKSHOP 13

**CREATIVE USE OF GRANTS
AND VOLUNTEERS**

3:10 pm – 4:00 pm

WORKSHOP 14

**PREPARING FOR
“THE BIG ONE”**

3:10 pm – 4:00 pm

WORKSHOP 15

COOPERATIVE PURCHASING

3:10 pm – 4:00 pm

WORKSHOP 16

IDENTIFYING YOUR BRAND

5:00 pm – 6:00 pm **Utah’s Own Dinner**

Thursday, September 17, 2015

DELEGATE TRACKS

7:00 am – 8:00 am **Continental Breakfast**

7:00 am – 8:00 am **CPR Instruction** *(not for certification)*

8:00 am – 8:50 am

SPLIT SESSION

Financial Resiliency for Cities and Towns with Charles Marohn

8:00 am – 8:50 am

SPLIT SESSION

John Nalbandian “Political Astuteness”

8:00 am – 8:50 pm

**WORKSHOP 17
OPEN RECORDS PORTAL**

9:00 am – 10:30 am

GENERAL SESSION

Afterburner, Inc.

9:00 am – 11:40 am

WORKSHOP 22 GRAMA

**CERTIFICATION
TRAINING AND
TEST PREP
FOR NEW CLERKS
AND RECORDERS**

10:40 am – 11:30 am

WORKSHOP 18

**WHERE THE SIDEWALK ENDS:
MAKING ALTERNATIVE
TRANSPORTATION WORK**

10:40 am – 11:30 am

WORKSHOP 19

**WATER MANAGEMENT: USING
RESOURCES WISELY**

10:40 am – 11:30 am

WORKSHOP 20

POLITICAL ASTUTENESS

10:40 am – 11:30 am

WORKSHOP 21

**LOBBYING YOUR LEGISLATOR
USING STAFF TO ENGAGE**

Please refer to convention program for final agenda

TENTATIVE AGENDA

Thursday, September 17, 2015

11:40 am – 1:45 pm

LUNCH

General Speaker: Lt. Governor Spencer Cox “State of Utah’s Cities and Towns”

2:00 pm – 2:50 pm

WORKSHOP 23

LAND APPEAL AUTHORITY TRAINING

2:00 pm – 2:50 pm

WORKSHOP 24

MAKING THE MOST OF SOCIAL MEDIA

2:00 pm – 3:50 pm

WORKSHOP 25

“THE CURBSIDE CHAT”
INTERACTIVE WORKSHOP
WITH CHARLES MAROHN

2:00 pm – 5:00 pm

MOBLE TOUR

REVITALIZATION
FOR RECREATION
MOBILE TOUR

2:00 pm – 2:50 pm

WORKSHOP 26

COMMUNITY BASED
STRATEGIC PLANNING FORUM

2:00 pm – 2:50 pm

WORKSHOP 27

GENERATIONAL HIRING

BREAK

3:00 pm – 3:50 pm

WORKSHOP 28

MILLENNIALS AND PLANNING

3:00 pm – 3:50 pm

WORKSHOP 29

DOCS AND MAPS: EXPLORING “E-OPTIONS”

3:00 pm – 3:50 pm

WORKSHOP 30

RESOURCES FOR RURAL UTAH

4:00 pm – 4:50 pm

WORKSHOP 31

LEARNING FROM OUR MISTAKES WITH DAVID CHURCH

Free Night

Friday, September 18, 2015

DELEGATE TRACKS

7:00 am **Continental Breakfast**

7:00 am – 3:00 pm **Exhibits Open**

7:00 am – 8:00 am **CPR Instruction** (not for certification)

8:00 am – 11:20 am **ULCT BUSINESS SESSION**

11:30 am – 12:20 pm

WORKSHOP 31

TBD

11:30 am – 12:20 pm

WORKSHOP 32

SHORT TERM RELIEF LOANS
FOR MUNICIPALITIES

11:30 am – 12:20 pm

WORKSHOP 33

SALARY NEGOTIATION

11:30 am – 12:20 pm

WORKSHOP 34

WILDLAND FIRE POLICY

12:30 pm – 1:45 pm **LUNCH**
with Essay Contest Presentation

2:00 pm – 2:50 pm

WORKSHOP 35

LAW ENFORCEMENT ISSUES

2:00 pm – 2:50 pm

WORKSHOP 36

LAND USE: CHANGES AHEAD

2:00 pm – 2:50 pm

WORKSHOP 37

HEALTHY COMMUNITIES
THROUGH SKILLED PLANNING

2:00 pm – 2:50 pm

WORKSHOP 38

RETIREMENT PLANNING

1:45 pm – 4:45 pm

MOBLE TOUR

FIREARMS TRAINING
SIMULATOR

3:00 pm – 3:50 pm

WORKSHOP 39

INCREASING BROADBAND SERVICES AND
MARKETING EXISTING INFRASTRUCTURE

3:00 pm – 3:50 pm

WORKSHOP 40

MAKING “IT” WORK FOR YOU

Please refer to convention program for final agenda



**Bountiful Ridge Golf Course, 2430 Bountiful Boulevard
REGISTRATION FORM**

Golfer's name

Spouse's name (if golfing)

Address

City State Zip

Phone Fax

E-mail address

FEES	OFFICIALS AND SPOUSES FROM MEMBER CITY OR TOWN	GOVERNMENT NONMEMBER	PRIVATE SECTOR
	\$95	\$105	\$125

Registration fee for delegate \$ _____

Registration fee for spouse \$ _____

Total due for golf \$ _____

Schedule

7:00 am Check-in and Continental Breakfast

8:00 am Tee Off (Shotgun Start)

1:00 pm Lunch

Foursome (please list your desired foursome—no guarantees)

1. _____

2. _____

3. _____

4. _____

I've included my golfing fee with the conference registration

I've enclosed a separate check for golf

Please bill my: Visa MasterCard American Express

Name (as it appears on card)

Card number Expiration date

Signature Billing Zip Code

SCRAMBLE FORMAT

Registration deadline is August 28, 2015

Please note

You must be a participant in the Annual Convention to be eligible to golf.

After the deadline we cannot guarantee that the registrant will be able to golf. Preregistration is required for golf.

Listing people for your desired foursome does not register them. Each person must have their own form. If extra forms are needed, please copy this form.

We reserve the right to assign foursomes not otherwise requested on this form.



UTAH LEAGUE OF CITIES AND TOWNS

2015 ULCT ANNUAL CONVENTION

SEPTEMBER 16-18, 2015

SALT LAKE CITY SHERATON

PLEASE TYPE OR PRINT CLEARLY

City / Town / Agency / Business Phone E-mail

Delegate name Position

Address City Zip

Partner's name (required if attending convention)

Person completing form Phone

REGISTRATION FEES Full delegate and partner registration fees include three continental breakfasts, three lunches, two dinners, general sessions and workshops.



PLEASE CHECK APPROPRIATE BOXES

Fees	OFFICIALS FROM MEMBER CITY OR TOWN	GOVERNMENT NONMEMBER	PRIVATE SECTOR
Full Registration	<input type="checkbox"/> \$380	<input type="checkbox"/> \$450	<input type="checkbox"/> \$650
Partner Registration	<input type="checkbox"/> \$280	<input type="checkbox"/> \$350	<input type="checkbox"/> \$400
Golf Tournament	<input type="checkbox"/> \$95	<input type="checkbox"/> \$105	<input type="checkbox"/> \$125
Wednesday Only	<input type="checkbox"/> \$175	<input type="checkbox"/> \$200	<input type="checkbox"/> \$200
Thursday Only (Planners & Recorders Day)	<input type="checkbox"/> \$150	<input type="checkbox"/> \$175	<input type="checkbox"/> \$200
Friday Only	<input type="checkbox"/> \$200	<input type="checkbox"/> \$225	<input type="checkbox"/> \$250

REGISTRATION DEADLINE IS August 28, 2015

Additional forms may be downloaded from the website: www.ulct.org

Register online at ulct.org or

By mail

Mail this form with payment to ULCT, 50 South 600 East, Suite 150, Salt Lake City, UT 84102

By Fax

Fax this form with credit card payment to: (801) 531-1872

Cancellation Policy

All cancellations must be received in writing (e-mail or fax acceptable) no later than August 28, 2015. A fee of \$35 will be assessed for those cancellations received before the deadline. No refunds will be given after the August 28 deadline. No shows will be billed. If you have any questions, please contact Ashley at the League office (800) 852-8528 or (801) 328-1601 or e-mail amorfin@ulct.org.

- Please check for non-meat meals
- In compliance with ADA, arrangements can be made for those with special needs.

Please contact the League office if you have special needs.

Mobile Tours

- Firearms Training Simulator—pre-registration required (limit 28) \$25
- Revitalization for Recreation—pre-registration recommended (bus space limited) \$25

Extra Tickets (available for non-registered guests)	MEMBER CITY	NON-MEMBER
Wednesday Lunch	<input type="checkbox"/> \$50 _____	<input type="checkbox"/> \$75 _____
Wednesday Dinner and Entertainment	<input type="checkbox"/> \$45 _____	<input type="checkbox"/> \$65 _____
Thursday Lunch	<input type="checkbox"/> \$45 _____	<input type="checkbox"/> \$60 _____
Friday Lunch	<input type="checkbox"/> \$40 _____	<input type="checkbox"/> \$50 _____
President's Banquet and Reception	<input type="checkbox"/> \$80 _____	<input type="checkbox"/> \$100 _____

Paying by (please check one): Cash Check

CREDIT CARD
 Visa MasterCard American Express

TOTALS	_____
Delegate Registration Fee	\$ + _____
Partner Registration Fee	\$ + _____
Mobile Tour	\$ + _____
Extra Tickets—Total Amount	\$ + _____
\$30.00 less without dinner & entertainment (only for full or Friday only registrations)	\$ - _____
\$35.00 Late Fee (received after August 28)	\$ + _____
TOTAL AMOUNT DUE	\$ _____

Credit Card Number _____ Exp. Date _____

Billing Zip Code _____

Name (as it appears on card) _____

Signature _____



Utah League of Cities and Towns
50 South 600 East, Suite 150
Salt Lake City, Utah 84102

THANKS TO OUR SPONSORS



HOTEL INFORMATION

Sheraton City Centre — HOST HOTEL ~ 150 West 500 South, 801-401-2000 ~ \$129

Crystal Inn — 230 West 500 South, 801-328-4466 ~ \$119

Suggested hotels near the Convention site: Hilton Garden Inn, Peery Hotel, Hampton Inn, Springhill Suites

UTAH LEAGUE OF CITIES AND TOWNS ULCT ANNUAL CONVENTION

STEPPING AHEAD OF GROWTH
While Preserving Authenticity



Join us at the 2015 ULCT Annual Convention and enjoy three days packed full of interesting information to help make life better in Utah's cities and towns. We'll look at the huge projected growth that may cause Utah's population to double in size within the next two decades and we'll see how we can prepare now for the influx of people. Whether it's learning new strategies for planning and development, budgeting methods, reaching residents with effective messaging, or just getting people to become more involved, you'll hear all sorts of great ideas at the 2015 Annual Convention.

SEPTEMBER 16-18, 2015