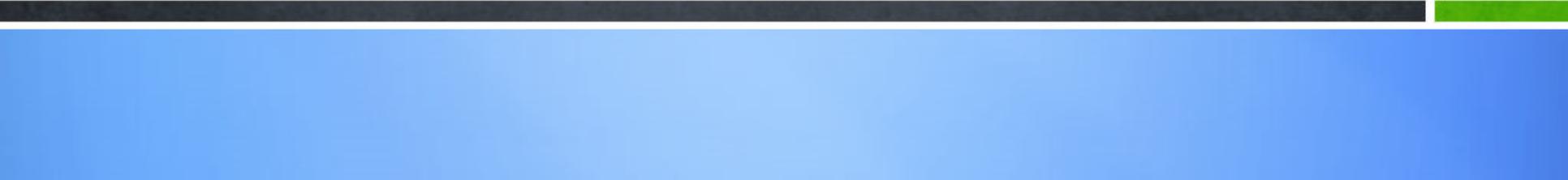




Utah League of Cities and Towns Midyear Conference



St. George, Utah  
April 10, 2015

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ASAP

AREA SECTOR  
ANALYSIS PROCESS

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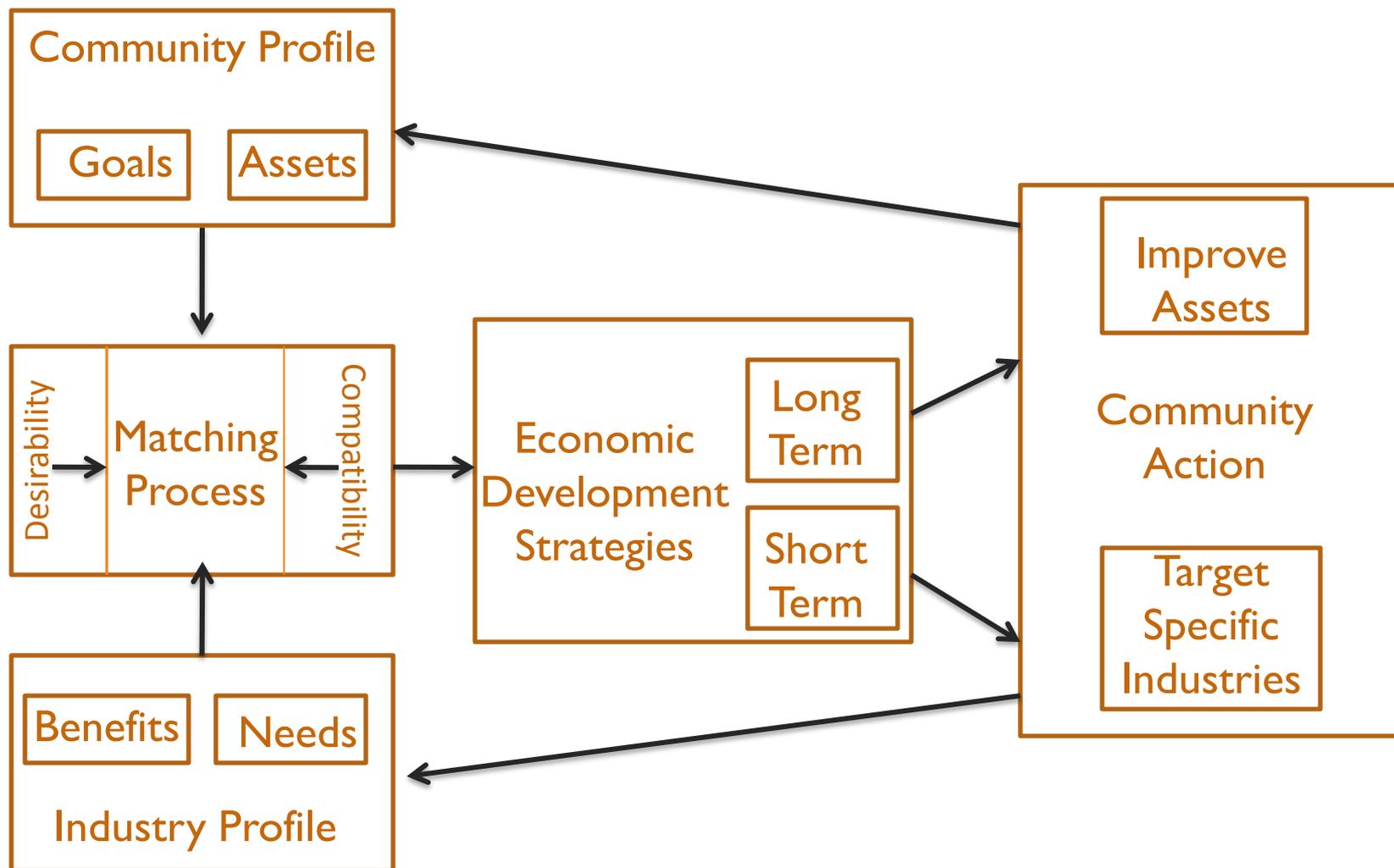
Helping communities identify targeted, sustainable economic development.

## Area Sector Analysis Process – ASAP

- **Assists communities in targeted, sustainable economic development**
- **ASAP Identifies:**
  - Community goals and priorities for economic development
  - Community assets that will help achieve the community's goals and priorities
  - Industry needs and factors important for locating their business operations in a community
  - Businesses that are consistent with the community's goals and priorities
- **ASAP has been successfully applied in communities in:**
  - Arizona, Montana, and Nevada

Contact us today to bring ASAP to your community: [wrdc@usu.edu](mailto:wrdc@usu.edu)

# ASAP MODEL



# ASAP CONCEPTUAL MODEL

To assist communities in targeted sustainable economic development by identifying:

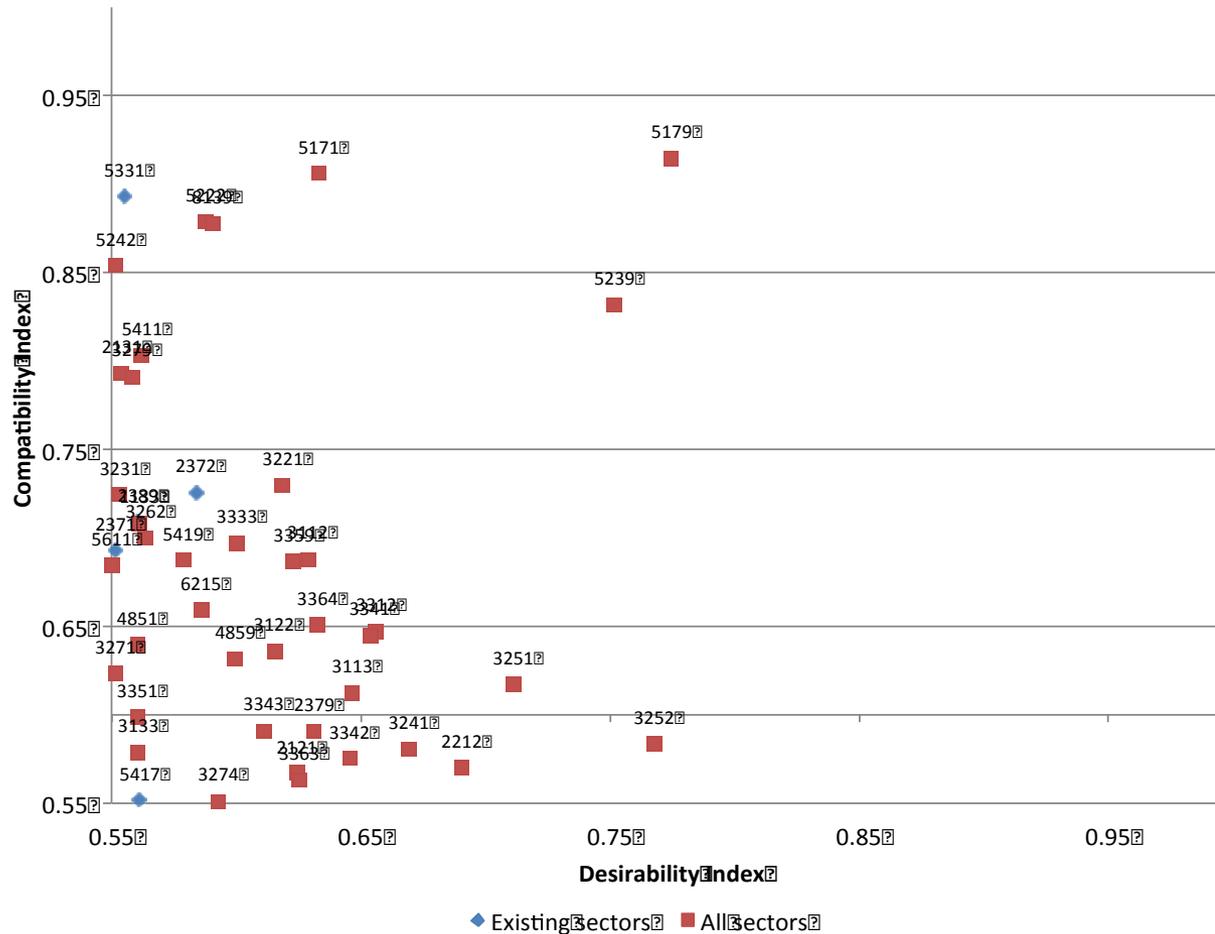
1. NAICS based **industries**
2. Community **goals** and **priorities** for economic development
3. Community **assets** that will help achieve goals and priorities
4. Industry **needs** and **factors** important for locating operations in a community
5. Industries that are consistent with community goals and assets

# COMMUNITY ECONOMIC DEVELOPMENT MODEL



# COMMUNITY ECONOMIC DEVELOPMENT MODEL

Figure 4: Wayne County, UT SAP Results (Zoomed)



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